



City of Camarillo

Community Event / Support
Funding Study Session

For Fiscal Year 2019/20

April 24, 2019



Community Events Funding

- City Council Policy, Guidelines for City Support of Community Events was adopted on March 8, 2017
- The Policy was intended to make the funding of eligible organizations more transparent and provide financial accountability of funds provided



Community Events Funding

- A total of four applications were completed
- All applications were from Camarillo based organizations
- Three organizations have active 501(c)(3) status
- One organization is an independent special district under the State Public Resource Code of California (Pleasant Valley Rec. & Park Dist.)



Camarillo Residents Served/Benefited

- **Camarillo Fiesta Association – Camarillo Fiesta & Street Fair**
Approximately 35,000 people attend
- **Pleasant Valley Recreation & Park District – Annual Christmas Parade**
An estimated 15,000 participants, vendors and spectators will attend

Camarillo Residents Served/Benefited

- **Studio Channel Islands – Winter Festival & Arts Alive: Festival of Creativity**
 - Approximately 3,500 to 5,000 residents will benefit from the Winter Festival
 - Approximately 2,500 to 3,000 residents will benefit from the Arts Alive: Festival of Creativity
- **Camarillo Wings Association – Wings Over Camarillo Air Show, Car Show & Festival**
Approximately 2,495 residents will benefit

Funding Summary – Community Events

Organization	Event		FY 2018/19 Adopted Budget	FY 2018/19 Revised Budget	FY 2019/20 Proposed Budget
*Camarillo Fiesta Assoc	Fiesta & Street Fair	In-Kind	27,000	27,000	27,000
*PVRPD	Holiday Parade	In-Kind	13,300	13,300	13,300
		Funding	20,000	20,000	25,000
			33,300	33,300	38,300
*SCIART	Holiday Market, Arts Alive & Gallery	Funding	29,750	29,750	29,750
*Camarillo Wings Assoc	Wings Over Camarillo Air Show, Car Show & Festival	In-kind	5,000	5,000	5,000
		Funding	10,500	10,500	15,500
			15,500	15,500	20,500
PVRPD	Concerts in the Park	In-Kind	6,000	8,330	8,330
		Funding	50,000	60,000	60,000
			56,000	68,330	68,330
City of Camarillo	July 4th Celebration	In-Kind	49,100	46,770	46,770
		Total	210,650	220,650	230,650

* Submitted applications per policy

Community Support Funding


- Camarillo Health Care District is a Public, Local Government Special District
- In the fiscal year 2017/18, nearly 25,000 meals were delivered, serving 259 clients
- In the current fiscal year (through February 2019) the Senior Nutrition Program has delivered 18,954 meals to 363 clients

Funding Summary – Community Support

General Fund/Community Support Services		FY 2018/19 Budget Adopted	FY 2018/19 Budget Revised	FY 2019/20 Budget Request
Camarillo Health Care District	Senior Meals Home Delivery			
	Funding	37,000	37,000	55,000

The Camarillo Health Care District's federal funding was cut to two of their programs, one of which was the Senior Nutrition Program. The amount of the federal grant was reduced by \$18,000. Therefore, the District is requesting additional funding from the City.

Without the \$18,000, the District stated that number of meals would decrease by 500 per month.



Community Events & Support Funding

- Next Steps:
 - May 29th Budget Study Session
 - June 12th City Council Meeting:
 - Budget approval
 - Authorize City Manager to execute agreements



Questions

