

**MINUTES
GOAL STUDY SESSION
CAMARILLO CITY COUNCIL
CAMARILLO SANITARY DISTRICT
ADJOURNED REGULAR MEETINGS
WEDNESDAY, FEBRUARY 6, 2019**

CALL TO ORDER/ROLL CALL

The meeting was called to order at 5:35 p.m. by Mayor Kildee with all Councilmembers present. The City Council was also sitting as the Camarillo Sanitary District (CSD). The meeting was held at the Camarillo Public Library in the Community Room, 4101 Las Posas Road, Camarillo, California.

Councilmembers Present: Kevin Kildee, Mayor
Tony Trembley, Vice Mayor
Charlotte Craven, Councilmember
Shawn Mulchay, Councilmember
Susan Santangelo, Councilmember

Staff Present: Dave Norman, City Manager
Clifford Tully, Assistant City Manager
Dave Klotzle, Public Works Director
Jeffrie Madland, City Clerk
Dave Murray, Police Department Commander
Carmen Nichols, Administrative Services Director
Brian Pierik, City Attorney
Genie Rocha, Finance Director
Joe Vacca, Community Development Director

FLAG SALUTE

Councilmember Craven led the Pledge of Allegiance to the Flag.

PUBLIC COMMENTS

There were several members of the public who spoke about a recent incident at Rancho Campana High School involving students and racially charged comments on social media. Several representatives of the Oxnard Union High School District also spoke providing information on how the School District is responding to the incident.

I. REVIEW 2018/2019 GOALS AND DISCUSS GOALS FOR FISCAL YEAR 2019/2020

City Manager Norman reviewed the 2018/2019 Objectives and provided updates on the City's progress. The City Council and staff discussed the goals, objectives, and programs for 2019/2020 as follows:

FISCAL MANAGEMENT

The Council supported keeping the Goal as stated, retaining FY 18/19 Objective 1 as modified, removing FY 18/19 Objective 2, and adding a new Objective 2.

GOAL: It is the goal of the City Council to maintain sound and conservative financial

practices to ensure the fiscal sustainability of the City.

FY 19/20 Objectives

1. Implement and continue evaluating options to reduce long-term pension liability.
2. Evaluate the efficacy of reserve levels of various City funds, including the General Fund.

COMMUNITY ENRICHMENT

The Council supported keeping the Goal as stated, retaining FY 18/19 Objectives 1 and 2, added a second sentence to FY 18/19 Objective 3, and added new Objectives 4, 5 and 6.

GOAL: It is the goal of the City Council to provide a safe and enriched environment where people can live, work and play.

FY 19/20 Objectives

1. Continue to work toward reuse of the old library site.
2. Enhance community safety through continued emphasis on support of law enforcement, expanded public awareness and educational programs.
 - a. Increase awareness and participation in Neighborhood Watch Program.
 - b. Develop and implement appropriate education, enforcement, and assistance strategies to address the homeless population, particularly those who have refused services.
3. Work with Pleasant Valley Recreation and Park District in addressing Senior Center and community recreation facility needs. Together with the District, identify and evaluate various alternatives to finance the cost of construction and long-term maintenance of the new facilities.
4. Explore various options for financially supporting the arts.
5. Support inclusivity in our community and identify opportunities for inclusive participation by all residents in City affairs.
6. Explore opportunities to foster an inclusive and accessible environment benefitting the City's senior population.

CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS

The Council supported keeping the Goal and retaining the FY 18/19 Objectives as stated.

GOAL: It is the goal of the City Council to maintain a close working relationship with the University.

FY 19/20 Objectives

1. Continue interaction with the University, including its President, in regard to City, University and student issues such as student services, housing, and facilities.
2. Assess California State University Channel Islands' growth projections and possible future impact on the City.

LAND USE AND TRANSPORTATION

The Council supported keeping the Goal as stated, retaining FY 18/19 Objectives 1, 2 and 4, removing FY 18/19 Objectives 3 and 5, and adding a new Objective 4.

GOAL: It is the goal of the City Council to plan appropriate land uses, streets, bikeways, infrastructure, and transit system.

FY 19/20 Objectives

1. Continue to seek improvement on local traffic issues that impact our City.
2. Continue to work with Caltrans and Ventura County Transportation Commission to address improvements on the 101 Freeway.
3. Explore possibility of direct transit service provided by City from Camarillo to West County for seniors and disabled.
4. Encourage efforts by County of Ventura and California State University Channel Islands to create a bike trail from Calleguas Creek Bridge at Pleasant Valley Road to California State University Channel Islands.

ENVIRONMENT/RESOURCE MANAGEMENT

The Council supported keeping the Goal as stated and retaining FY 18/19 Objectives.

GOAL: It is the goal of the City Council to provide cost-effective, efficient services to the public while minimizing impacts on the environment.

FY 19/20 Objectives

1. Continue to work on development of a desalinization plant.
2. Seek funding for recycled water storage.
3. Review water conservation measures to assure the City has the tools necessary to address limited water supply in drought conditions.

COMMUNITY REDEVELOPMENT

The Council supported keeping the Goal as stated and retaining FY 18/19 Objectives 1 as stated and Objective 2 as modified.

GOAL: It is the goal of the City Council to provide opportunities to redevelop and develop commercial, industrial and residential areas to improve services, businesses and housing, and to deter and alleviate blight.

FY 19/20 Objectives

1. Develop alternate methods to move forward with housing and non-housing projects without traditional redevelopment property tax increment and evaluate financing opportunities for instituting such projects.
2. Continue to assist area property owners who have interest in revitalization of the Camarillo Commons Strategic Plan area.

ECONOMIC DEVELOPMENT

The Council supported keeping the Goal as stated and reworded Objective 1.

GOAL: It is the goal of the City Council to maintain a positive environment for new business, expansion and retention of existing businesses through staff assistance and provision of efficient processing of proposals.

FY 19/20 Objectives

1. Aggressively implement the City's adopted Economic Development Strategic Plan (Plan), including the hiring of a full-time economic development specialist whose sole focus is economic and business development through implementation of the Plan.

COMMUNITY RELATIONS

The Council supported keeping the Goal as stated, removed FY 18/19 Objective 1, and added 3 new Objectives.

GOAL: It is the goal of the City Council to increase community engagement and effective communication with the community.

FY 19/20 Objectives

1. Consider Open City Hall or similar program for online community engagement.
2. Consider development of a comprehensive community engagement process similar to the City of San Luis Obispo Public Engagement and Noticing Manual.
3. Explore the implementation of periodic community meetings for the discussion of specific City related issues.

GOVERNMENTAL RELATIONS

The Council supported keeping the Goal as stated and switched the order but retained FY 18/19 Objectives 1 and 2.

GOAL: It is the goal of the City Council to maintain effective communications with local, state and federal elected representatives and other local public agencies including schools, parks, and special districts.

FY 19/20 Objectives

1. Increase communications with other local public agencies that serve Camarillo residents and businesses.
2. Be proactive in defending the City's interests concerning proposed legislation and regulatory issues.

EMPLOYEE RELATIONS

GOAL: It is the goal of the City Council to maintain an effective workforce through competitive salaries, benefits, and training.

The Council supported keeping the Goal as stated and did not approve any objectives for FY 19/20.

II. DISCUSS PROJECTS, PROGRAMS, AND ACTIVITIES THAT WILL IMPACT BUDGETING FOR FISCAL YEAR 2019/2020

Vice Mayor Trembley felt the City needed to establish policies and procedures to assist councilmembers from becoming factionalized within the district electoral system. City Manager Norman stated staff will work to develop council norms under the district model.

Councilmember Mulchay was interested in a mobile application to crowd source issues in the City such as flooding, graffiti, potholes. City Manager Norman stated the City is already in contact with a vendor who will be providing a demonstration to the City shortly.

III. ADJOURN

The meeting adjourned at 10:15 p.m.

ATTEST:

Janadland
City Clerk

Kevin Kilday
Mayor
Camarillo City Council

Steven Mulchay
Chairman
Camarillo Sanitary District