CITY OF CAMARILLO
Economic Development Committee
AGENDA
Friday, November 15, 2019 – 8:30 a.m.
Camarillo City Hall
Administrative Conference Room
601 Carmen Drive, Camarillo, CA 93010

ADA COMPLIANCE STATEMENT
In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting,
please contact the City Clerk’s office at (805) 388-5316. Notification 48 hours prior to the meeting will enable the
City to make reasonable accommodations to ensure your access to this meeting. (28 CFR 3.102.35.104 ADA Title II)

1. Call to Order
2. Approval of Minutes of the September 27, 2019 Meeting
3. Public Comments
4. Discussion Item(s)
   a. Economic Development Strategic Plan Action (verbal report)
   b. Economic Development Report
   c. Economic Development-Related Activities
   d. Chamber of Commerce Report
5. Pending Item(s)
6. Committee Comments
7. The next meeting is tentatively set for Friday, January 24, 2020 at 8:30 a.m.

Written materials related to these agenda items are available for public inspection in the Office of the City Clerk
at 601 Carmen Drive, Camarillo during regular business hours, Monday through Friday, 8:00 a.m. to 5:00 p.m.
Questions may be referred to John Fraser at (805) 388-5349.

Packet Distribution:
Kevin Kildee, Mayor
Tony Trembley, Vice Mayor
Dave Norman, City Manager
Tully Clifford, Assistant City Manager
Joe Vacca, Director of Community Development
David Moe, Asst. Director of Community Development
John Fraser, Senior Management Analyst

Roger Pichardo, Senior Management Analyst
Jeffrie Madland, City Clerk
Counter Copy
Charlotte Craven, Councilmember
Shawn Mulchay, Councilmember
Susan Santangelo, Councilmember
CITY OF CAMARILLO
ECONOMIC DEVELOPMENT COMMITTEE
MINUTES
Friday, September 27, 2019 at 8:30 a.m.
City Hall Administrative Conference Room

1. **Call to Order:** Meeting was called to order at 8:30 a.m.

   **Committee Members Present:** Mayor Kevin Kildee and Vice Mayor Tony Trembley.

   **Staff Present:** City Manager Dave Norman, Assistant City Manager Tully Clifford, Principal Planner Jackie Lee, and Sr. Management Analyst John Fraser.

   **Others in Attendance:** Camarillo Hotel & Tourism Association Executive Director Yuli Gonzalez, Chamber Membership Director Cece Adame, Larry Davis and Dee Nunn - residential real estate professionals, and Jonathan Boring of Social Spice Media.

2. **Approval of Minutes from February 22, 2019:** Approved as presented.

3. **Public Comments:** None.

4.a. **Economic Development Strategic Plan Action:** Mr. Clifford provided an update, noting the emphasis on performance measures (outcomes), and metrics (activities). He said it is also important to establish the ‘Get to Yes’ team, which will cut down on the time for new development and permitting. The plan will be reviewed by City Council at a study session on November 20. In the meantime, committee members were asked to provide comments on the draft implementation plan.

   - Mr. Kildee asked if the plan would be an ongoing document that can be amended with changes in the market; Mr. Clifford affirmed that the plan would continue to evolve. Mr. Kildee also noted that information obtained during City business visits is very important. Mr. Clifford added that Mr. Fraser's daily interactions with businesses also result in good information.

4.b. **Economic Development Report:** Mr. Fraser provided a review of the report, and the Committee received and filed the report.

4.c. **Economic Development Related Activities:** Ms. Lee provided a review of the report, and the Committee received and filed the report.

4.d. **Chamber of Commerce Report:** Ms. Adame provided a review of the report, and the Committee received and filed the report.

5. **Pending Item(s):** None.

6. **Informational Item(s):** - No discussion necessary
6.a. **Beacon Economics Report:** The Committee received and filed the report.

7. **Committee Comments:** None.

Ms. Lee discussed the third community workshop for reuse of the City’s properties in Old Town that was held on September 24. There are three concepts for each site (Dizdar Park, former courthouse), which Ms. Lee had displayed on the wall. The popular choices for each site were concepts #2. Mr. Trembley noted that those in attendance like the band shell in Dizdar Park, as long as it is directed toward the streets.

8. **Schedule of Next Meeting:** November 15, 2019, at 8:30 a.m.

9. **Adjournment:** The Committee adjourned at 9:20 a.m.
DATE: November 15, 2019
TO: Economic Development Committee
FROM: John Fraser, Sr. Management Analyst
SUBJECT: Economic Development Report

ECONOMIC DEVELOPMENT

1. Through October of this year, 98 Camarillo businesses have been assisted by the consultants of the EDC/SBDC, encompassing over 870 counseling hours. This continues to be the busiest year for clients assisted going back to at least 2010 (https://edcollaborative.com/economic-strategy/economic-impact-dashboard/).

2. At the EDC roundtable in October, the following was among the items discussed:
   - There are currently two Camarillo businesses with loans in the EDC pipeline, including a manufacturer and an eatery.
   - For the first three quarters of this year, the VC SBDC was at 87% of the goal for clients served (712); the goal for 2019 is 821 clients. Regarding capital infusion, they are already at $34,548,373, or 115% of the goal.
   - Business starts, however, have been slower this year, and the SDBC is only at 27% (17 startup clients – goal of 64).
   - Funding for the ETP program is completed for now, though the EDC will be applying to again begin the program.

3. Ventura County’s unemployment rate improved from 3.9% in August, to 3.2% in September, and was actually one of the best figures ever for that month. In fact, the county hasn’t had a lower unemployment rate in September since 1990. The state unemployment rate for the month was 3.5%, and 3.3% for the U.S. Unfortunately, Ventura County’s jobs performance was going in the other direction in September; except for gains in local government positions, and farm jobs, the county lost 2,700 jobs. By sector:
   - Construction was down 300 jobs, though was still up 600 year-over-year;
   - Information lost 100 jobs, and was down 200 (year-over-year);
   - Finance lost 200 jobs, though was up 200;
   - Professional/Business Svcs lost 800 jobs, down 600;
   - Health Services lost 500 jobs, down 400; and
   - Leisure/Hospitality lost 400 jobs, though up 500.
As noted previously, a much bigger concern than unemployment is the very slow job growth in Ventura County over the past year. The county’s workforce is down by 6,200 workers from July 2018; fewer workers means lower earnings and productivity.

4. In the third quarter, the U.S. economy grew at a moderate rate of 1.9%. The slowdown was due primarily to a drop in consumer spending, though trade war concerns were also a factor. Consumer spending accounts for some 70% of economic activity. Overall, the global economy has slowed, with fewer corporate investments. Economists had feared a larger 3rd quarter decline, with growth of 1.4% or less. Consumer spending was strong in the spring, and sales during July -September were up by 4% compared to 2018.

5. The Federal Reserve recently cut the interest rate for the third time this year, by a percentage point, to a range of 1.5% to 1.75%. With the trade war and global slowdown impacting the U.S. economy, the rate cut is meant to help boost the economy. The cuts should reduce rates on mortgage, auto, and personal loans, making it cheaper to borrow. Home prices and home sales have ticked up since the Fed began lowering rates in late July.

6. A USC economic forecast predicts that the average apartment resident in Southern California will pay at least $100 more per month by 2021. This year, salaries have increased slightly more than rents across SoCal, though housing costs and a slowdown in construction have forced workers to seek employment elsewhere. Vacancy rates have been relatively stagnant, with new units being built at a much slower rate than other western U.S. areas.

7. According to brokerage firm Redfin (Seattle), four counties in California top a list of places at risk of losing the most housing value because of wildfires. Los Angeles County, with over $1.2 trillion worth of homes, could have the greatest loss of housing value. Next on the list is Orange Co. ($502.6 billion in total housing value), Santa Clara ($488.5 billion), and San Diego ($417.6 billion). Many of the most expensive areas in the country are at high risk for wildfires. Of the 10 counties with the potential for the most housing value loss, seven are in California. Two of the remaining three counties are located in Texas, and the other is Clark County, Nevada (Las Vegas).

BUSINESS ACTIVITY

1. Semtech (Flynn Rd) is one of the Tri-Counties’ top companies for filing patents. Sonos (Santa Barbara) files the most patents by a wide margin. Semtech is seventh on the list, with 11 patents filed this year, and eight in 2018. Ventura County used to lead the region in patent filings, though since 2015 the number of patents has diminished to pre-recession numbers.

2. ZPower (Calle Quetzal) is partnering with Energous (San Jose) on wireless charging technology that ZPower can use for its (green) silver-zinc batteries. Energous has the WattUp wireless charging system, which is an excellent fit for ZPower’s micro-batteries, since the technology is scalable. In 2018, ZPower topped the list of the Pacific Coast Business Time’s Fastest Growing Private Companies, and over the past three years, the company has grown by a remarkable 13,847%.
3. A business visit was made to GEOLinks (Camarillo Ranch Rd). GEOLinks continues to expand, and was among listed among for Most Entrepreneurial Companies in America for the second straight year. The following items were discussed:

- When GEOLinks moved to the former Zyndagi Games building a couple of years ago, they had 30 some employees, and are now up to 70. All employees live in Ventura County with most in Camarillo.

- In January, the company will begin a project, funded by an $87 million grant, to provide internet access to under-served communities in CA and NV, including Camarillo.

- GEOLinks is also working on a program for emergency first-responders. G-Links has already installed 130 cameras, with another 1,200 more planned for CA, 600 of which will be in So Cal.

A number of other issues were discussed, along with the business assistance programs that could most benefit GEOLinks.

4. 805 Diesel has relocated to a new facility on Adohr Lane. They specialize in maintenance and service for diesel engines, with the most current diagnostic technology. Their services include minor repairs to full engine rebuilds, and transmission replacements.

5. The following are observations from a property management firm in Camarillo. Apartments, office, and storage properties are all doing well. Apartment rents seem to be leveling a bit, though new rental properties on the market have not affected our occupancy. Office rents are still pretty flat, except for single-room executive offices, which is where we have the most demand.

6. The planned $1.3 billion merger of the VC Credit Union and LA Financial CU has been called off due to service area differences. The merger would have been completed in early 2020.

7. Staff and representatives from the EDC/SBDC have had follow-up conversations with Artisan Vehicle Systems (AVS), as well as a meeting at the facility that included Jacqui Irwin and her staff. AVS is currently involved in platinum mining operations in Montana, as well as lead mining in Idaho. In conjunction with expanding the company, AVS is having a difficult time hiring engineers, and developing their supply chain (logistics).

Another reason why the AVS electric loaders/haulers can revolutionize the deep mining industry is the cost to install venting for diesel fumes, which is approximately $5,000 per foot. A gold mining operation group near Elko, NV, may purchase $30 million worth of vehicles from AVS.

8. According to the school, CSUCI generates approximately $517 million in collateral economic impacts, mostly in Ventura County.
MISCELLANEOUS

1. Among the new housing laws that will take effect in January:

- SB 330 (Housing Crisis Act of 2019) – to accelerate housing production in CA by streamlining permitting processes, and limiting fees after projects are approved.
- AB 1763 - creating more affordable housing by providing enhanced density bonuses for 100% affordable projects.
- AB 68 (Accessory Dwelling Units) - to promote more ADUs and address barriers for their construction. Other related laws include AB 881, SB 13, and AB 671.
- AB 587 - provides a narrow exemption for affordable housing agencies to sell deed-restricted land to eligible low-income homeowners.
- AB 1483 - requires local jurisdictions to share information about zoning ordinances, development standards, fees, and affordability requirements.

2. According to the Orange County Register, 691,145 people left California in 2018, with most relocating to: Texas, 86,164; Arizona, 68,516; Washington, 55,467; Nevada, 50,707; and Oregon, 43,058.

   Last year, 501,023 people moved to California from other states; this figure represents a five-year low. Most relocated from: Washington, 38,007; Texas, 37,810; New York, 34,848; Arizona, 33,670; and Oregon, 24,050.

   What the numbers indicate is that CA's population shift is real, though it is small in-migration, rather than large outward movement. Last year, only 1.8% of the state's population moved elsewhere, which was the third lowest percentage nationwide. Then again, only 1.3% moved here, which was last among all 50 states.

3. Last month, the Public Utilities Commission approved funding that continues the work of the Pacific Coast Broadband Consortium (PCBC), along with a number of similar groups throughout CA. Grant funding was approved through the Rural/Urban Broadband program for over $3.7 million. This month, Dr. Bill Simmons, who heads up the PCBC, is appearing on the CityScene TV program discussing the efforts to expand broadband.
DATE: November 15, 2019
TO: Economic Development Committee
FROM: Joseph R. Vacca, Director
Department of Community Development

SUBJECT: ECONOMIC DEVELOPMENT - RELATED ACTIVITIES

The Department of Community Development (Current & Advanced Planning, Building & Safety, Code Compliance, Housing, and Community Development Block Grant (CDBG)), is often a first stop for many developers and business owners as they commence the process of investing in Camarillo.

Community Development Department staff often provide a significant amount of information and direction to real estate brokers, investors, and business owners long before an application is filed for development or tenant improvement. These pre-submittal meetings frequently ensure a proposed project’s success by addressing potential concerns that may arise during the development process.

City staff also assist businesses who are seeking to relocate to Camarillo or hoping to expand by providing guidance and support to obtain the necessary permits in a timely manner. Community Development staff routinely work with applicants to find solutions regarding zoning requirements, in order to ensure compliance and further review special considerations when a unique use is being proposed.

Since the last report on September 27, 2019, staff have assisted with the following projects and programs:

A. **Café Ficelle** - is a new café and bakery in Camarillo that offers a menu influenced by French Cuisine. The café menu includes a large selection of coffees and teas, savory and sweet waffles and crepes, classic French breakfast entrees, a large selection of signature cakes and tarts, and daily fresh French baked breads such as sourdough bread and baguettes. The business is an expansion of its original location in Ventura, and is located in the newest mixed-use development (Cedar Oak) in Old Town Camarillo at 2024 Ventura Boulevard, Suite 110. Café Ficelle opened in August and employs 15 people.

Community Development staff worked with the applicant by conducting expedited inspections and granting a temporary certificate of occupancy so the café could open prior to final occupancy of the building. Staff also worked with the café to allow a temporary banner announcing that the café was open for business, while their approved
permanent signs were being fabricated. City staff worked on an expedited review of a Special Event Permit for a ribbon cutting ceremony for the grand opening of the project which took place on October 25th and included Café Ficelle and future tenant Freda’s Pizza and Woodfired Kitchen.

B. Ventura Transit System and West Coast Paratransit - are non-emergency medical transportation businesses for people with disabilities who are unable to use the regular, fixed route transit services. The transportation businesses have their administrative offices within the Camarillo Airport Industrial Area. Ventura Transit System provides transportation to Medi-Cal patients to and from hospital and Doctor’s visits daily, while West Coast Paratransit provides transportation for physically and mentally disabled patients from home to school daily. The transportation businesses lease a 1,500 square-foot suite and a 1,000 square-foot suite, located at 295 Willis Avenue, Suites H3 and H4, within the Camarillo Airport. Both businesses opened in September 2019 and together have 15 employees.

Staff met with the business owner to discuss alternative locations appropriate for these businesses, as their initial proposed building did not permit this use. In addition, staff assisted the business in processing the zoning approval and verifying that the use is consistent with the M-1 Zone and meets the parking requirements.

C. Cyclebar and PureBarre - are new businesses offering indoor cycling and fitness classes in a shared suite. Cyclebar provides small group stationary bike exercise classes by appointment only in a fun and mood-elevating experience. PureBarre offers four different group classes for an effective total body workout to improve strength, agility, and flexibility. PureBarre’s workouts utilize a wooden handrail attached to the wall to improve balance and strength. The businesses lease a shared 4,200 square-foot suite, located at 2510 Las Posas Road, Suite G. Both businesses anticipate opening in November and will employ 15 people. Both businesses operate in the same suite and under the same ownership, however, both businesses have different operating hours and the classes provided will not overlap.

Staff assisted the businesses in processing the zoning approval, verifying that the uses are consistent with the CPD Zone. In addition, staff assisted the applicant by explaining the parking requirements for the uses, and completed a parking analysis for the Camarillo Village Square to ensure adequate parking would be available for the businesses.

D. Vista Real Charter High School - provides educational services in the form of independent study programs to high school students. The business offers Career Technical Education, California Common Core Standard aligned curriculum, academic credit recovery, one-on-one teacher mentoring, and both personalized and flexible learning plans to fit each student’s individual needs. The business is located at 4001 Mission Oaks
Boulevard, Suite E, in the Creekside Business Center. The learning facility opened in September and employs 16 people.

Staff assisted Vista Real Charter High School by researching and confirming the use was permitted, explaining the parking requirements for the use, and completed a parking analysis for the industrial complex to ensure adequate parking would be available for the use. In addition, staff assisted the business with obtaining the sign permit for a wall sign.

E. **Pentair Water Pool and Spa** - is a new company in Camarillo that provides sustainable water solutions to homes and commercial businesses by providing water softening and under-the-sink filtration equipment systems that clean and sanitize water. Pentair also offers commercial equipment used in colleges and universities, waterparks, theme parks, and community pools. The company is currently doing business in 30 countries around the world and is expanding from Moorpark where they currently have their administrative office. The new Camarillo location would be used for equipment warehousing. The company leases an 80,000 square-foot building, located at 3175 Mission Oaks Boulevard, which was formerly occupied by Deckers Outdoor Corporation. The building is located within the Flynn Road Industrial area and is adjacent to the north side of the 101 Freeway. The warehouse opened in early October and employs six people.

F. **Freda’s Pizza and Woodfired Kitchen** - is a new woodfired pizza restaurant in Camarillo expanding from Westlake Village where it originally started as a catering and food truck. Freda’s Pizza and Woodfired Kitchen is now opening its first permanent restaurant location in Old Town Camarillo. The restaurant will provide traditional pizzas such as cheese and pepperoni and a variety of specialty pizzas, in addition to appetizers and salads. The restaurant leases a 900 square-foot suite, located at 2024 Ventura Boulevard, within The Mark, the Cedar Oak mixed use project’s common food court and market. Freda’s Pizza and Woodfired Kitchen is expected to open in January 2020 and will employ seven people. Staff assisted the applicant with the zoning approval for a business license, in addition to conducting an expedited review of a Special Event Permit for Freda’s Pizza and Woodfired Kitchen to be a part of The Mark’s ribbon cutting ceremony that was held on October 25<sup>th</sup>. 
Planning Division staff provided routine assistance to the following businesses to ensure a smooth permitting process for establishing their businesses:

G. **Applied Assembly Techs** - is a new electronics assembly company that was established in August 2019. The business will share four industrial units of approximately 10,500 square feet with Wave Circuits, located at 1260 Avenida Acaso, Suites E,F,G, and H, within the Flynn Road Industrial area. The business is expected to open in January 2020 and will employ 12 people.

H. **KNE Guitars** - is a custom electric guitar manufacturing business relocating from Oxnard to Camarillo. The business leases a 1,000 square-foot manufacturing suite, located at 61 North Aviador Street, Suite J, within the Wood Road Industrial area. KNE Guitars opened for business early October and employs one person.

I. **Technology and Operational Solutions, Inc.** - is a new company in Camarillo that provides product fulfillment and customer service for other businesses that sell and ship a variety of products such as clothing, books, and manufactured parts. The business relocated from Simi Valley to Camarillo and leases a 12,300 square-foot industrial suite, located at 3233 Mission Oaks Boulevard, Suite M. The business is within the Flynn Road Industrial area and opened for business in September. The company employs three people.

J. **Coastal Events** - is a new event management company that provides professional event coordinating, DJ services, videography, and photography. The business leases a 2,200 square-foot unit, located at 4073 Calle Tesoro, within the Flynn Road Industrial area. The business opened in September and employs two people.

K. **MRD Counseling** - is a new counseling service that specializes in adolescent, adult, and couples therapy. The business leases a 900 square-foot office space, located at 360 Mobil Avenue, Suite 218, within the Villa Campana Executive Office building. The business opened in September and employs one person.

L. **Quality Foods** - is a new Indian groceries and packaged goods store in Camarillo. The business leases an 805 square-foot commercial space, located at 214 Arneill Road and employs one person. Quality Foods opened for business in early October.
M. **Ambertek Systems, Inc.** - specializes in the resale of computer hardware and parts. The business leases a 2,000 square-foot office space, located at 725 W. Ventura Boulevard, Unit F, within the Camarillo Airport Industrial Center. The business opened in August and employs six people.

N. **Mobile Kangaroo** - is a new Apple authorized service provider and retail store. The business sells all Apple iPhone products such as cell phones, charging cables, and cell phone covers. The business is expanding from its original location in San Francisco. The business leases a 640 square-foot office space, located at 560 Las Posas Road within Las Posas Plaza Shopping Center. The business opened in October and employs six people.

O. **Ashley Ribeiro, PsyD, BCBA** - is a new psychological and behavioral service that specializes in assessment and diagnosis of neurodevelopmental disorders including a variety of pediatric and adult psychological disorders. Ashley Ribeiro, PsyD, BCBA shares the 600 square-foot office space with Terri Palmer LMFT, a marriage and family therapy business, located at 1601 Carmen Drive, Suite 201, within the Ventura Investment Co. Business Center. The business opened early October and employs two people.

P. **Cheney Builders** - is a general contractor that provides design and full residential contractor services. The business builds custom, luxury, and fire resistant homes. The business relocated from the Dawson Drive Industrial area to the Paseo Camarillo Shopping Center to an office space of approximately 514 square feet, located at 350 Lantana Street, Suite 221. The business moved to their new location early November and employs six people.

Q. **Therapy Based Psychiatry** - is a new psychiatry practice that specializes in treating patients with emotional disturbances. The business leases a 100 square-foot office, located at 360 Mobil Avenue, Suite 116C, within the Camarillo Commons Specific Plan area. The business is expected to open in November and employs one person.

R. **4Ever Foto** - is a new photo booth rental and online sales business that rents photo booths for special occasions and private events. The business leases a 1,175 square-foot warehouse space, located at 569 Constitution Avenue, Suite E. The business opened in October and employs two people.
S. Nick Rail Music - is a new retail sales and musical instruments rental store. The business will also provide music lessons for the flute, clarinet, oboe, saxophone, trumpet, french horn, trombone, guitar, and other instruments. Nick Rail Music leases a 2,760 square-foot building formerly occupied by Henson’s Music Center, located at 2291 Ventura Boulevard, within the Camarillo Old Town District. The business is expected to open in early January 2020, and will employ three people.

Planning Division staff assisted the following businesses and non-profit organizations with processing and issuing Special Event Permits for their events:

Special Event Permits Issued – General

A. Event Name: Camarillo Certified Farmers Market 2019
   Event Date: 1/6/2019 - 12/29/2019 (Every Saturday in 2019)
   Applicant: Camarillo Hospice
   Location: 2220 Ventura Blvd.
   Attended: 450 attendees and 5-7 staff (each Saturday)

B. Event Name: 2019 Summer Concert Series
   Applicant: Pleasant Valley Recreation and Park District
   Location: 601 Carmen Drive (Constitution Park)
   Attended: 5,000 attendees and 30 staff (overall)

C. Event Name: 8th Annual Emergency Expo
   Event Date: 9/7/2019
   Applicant: City of Camarillo
   Location: 601 Carmen Drive (Constitution Park)
   Attended: 500 attendees and 50 staff

D. Event Name: Pacific View League Cross-Country Meet
   Event Date: 9/11/2019 and 10/3/2019
   Applicant: American Foundation for Suicide Prevention
   Location: 5501 Mission Oaks Blvd. (Mission Oaks Park & F Canyon)
   Attended: 300 attendees and 10 staff (per event)

E. Event Name: Out of the Darkness Community Walk
   Event Date: 9/14/2019
   Applicant: American Foundation for Suicide Prevention
   Location: Constitution Park, Ponderosa Dr., Calle La Roda, & Daily Dr.
   Attended: 600 attendees and 30 staff

F. Event Name: Las Colinas Middle School Cross-Country Meet
   Event Date: 9/19/2019 and 9/26/2019
   Applicant: Pleasant Valley School District
   Location: Mission Oaks Park & F Canyon
   Attended: 120 attendees and 20 staff (per event)
G. Event Name: Anniversary Party  
Event Date: 9/21/2019  
Applicant: Institution Ale Company  
Location: 3841 Mission Oaks Blvd.  
Attended: 300 attendees and 10 staff

H. Event Name: First Responders Appreciation Event  
Event Date: 9/22/2019  
Applicant: Horizon Baptist Church  
Location: 3100 Ponderosa Drive  
Attended: 400 attendees and 35 staff

I. Event Name: Throwback Thursday Food Truck Festival  
Event Date: 9/26/2019  
Applicant: Camarillo Ranch Foundation  
Location: 201 Camarillo Ranch Road (Camarillo Ranch House)  
Attended: 1,000 attendees and 10 staff

J. Event Name: 6th Annual Camarillo Old Town Wine Walk  
Event Date: 9/29/2019  
Applicant: Camarillo Old Town Association  
Location: 2222 Ventura Blvd.  
Attended: 600 attendees and 35 staff

K. Event Name: 2019 Global Cardboard Challenge  
Event Date: 10/5/2019  
Applicant: KidSTREAM  
Location: 3100 Ponderosa Drive  
Attended: 250 attendees and 20 staff

L. Event Name: RCMakes  
Event Date: 10/5/2019 and 12/7/2019  
Applicant: Camarillo Public Library  
Location: 4101 Las Posas Road  
Attended: 40 attendees and 7 staff (per event)

M. Event Name: 2019 Semi-Annual Rummage Sale  
Event Date: 10/12/2019  
Applicant: Pleasant Valley Recreation and Park District  
Location: 1605 E. Burnley Street  
Attended: 1,000 attendees and 6 staff

N. Event Name: Jeepers Creepers Half Marathon  
Event Date: 10/13/2019  
Applicant: Elite Sport CA  
Location: 150 Westpark Court (Pleasant Valley Fields)  
Attended: 300 attendees and 40 staff (per day)
O. **Event Name:** Hot Tub Swim Spa Super Sale  
**Event Date:** 10/18/2019 – 10/20/2019  
**Applicant:** Relaxation Concepts dba Marquis Hot Tubs  
**Location:** Camarillo Town Center  
**Attended:** 100-150 attendees and 8 staff

P. **Event Name:** Cedar Oak Ribbon Cutting Event  
**Event Date:** 10/25/2019  
**Applicant:** Aldersgate  
**Location:** 2024 Ventura Boulevard  
**Attended:** 100 attendees and 8 staff

Q. **Event Name:** Adolfo’s Birthday Celebration  
**Event Date:** 10/27/2019  
**Applicant:** Camarillo Ranch Foundation  
**Location:** 201 Camarillo Ranch Road (Camarillo Ranch)  
**Attended:** 500-900 attendees and 15 staff and volunteers

R. **Event Name:** Trunk or Treat  
**Event Date:** 10/27/2019  
**Applicant:** Camarillo Christian Church  
**Location:** 1777 Arneill Road  
**Attended:** 900 attendees and 100 staff

**Special Event Permits Issued – Filming**

A. **Film Title:** Frank & Brenda  
**Event Date:** 9/11/2019  
**Company:** NZK Productions  
**Location:** 855 Aviation Drive (Camarillo Airport)  
**Personnel:** 10 crew members and 1 talent

B. **Film Title:** Frank & Brenda  
**Event Date:** 9/22/2019 & 9/27/2019  
**Company:** NZK Productions  
**Location:** 555 Airport Way (Camarillo Airport)  
**Personnel:** 80 crew members and 20 talent

C. **Film Title:** Audible  
**Event Date:** 10/13/2019  
**Company:** Pulse Films  
**Location:** 575 Aviation Way  
**Personnel:** 35 crew members and 5 talent
### Summary of Economic Development Activities (September 2019 – October 2019)

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<td>Zoning Approvals Issued for New Businesses</td>
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<td>New Employees</td>
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<td>Special Event Permits Issued</td>
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<td>Special Event Attendees/Staff</td>
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<tr>
<td>Film Permit Crew/Talent</td>
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### Summary of Economic Development Activities (January 2019 – October 2019)

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<th>Category</th>
<th>Quantity</th>
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<tr>
<td>Total Zoning Approvals Issued for New Businesses</td>
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<tr>
<td>Total New Employees</td>
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<tr>
<td>Total Number of Special Event Permits Issued</td>
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<td>Total Special Event Attendees/Staff</td>
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<td>Total Film Permits Issued</td>
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<tr>
<td>Total Film Permit Crew/Talent</td>
<td>392</td>
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The Business at Breakfast topic for October was Cyber Security and we had a speaker from the District Attorney’s Office and he gave insights into things we need to watch out for. The presentation in November is to give our members an update to the changes for 2020 Labor Laws. Next month’s presentation will be Victoria Jump from the County of Ventura: Making your business Dementia Friendly. Thought this would be a perfect topic with the shopping season upon us.

We had Ribbon Cuttings in the last quarter.

The Camarillo Chamber participated in the Latinos EXPO that is held at the Ventura Fairgrounds. Every year we get businesses that are mostly from Camarillo to join the Chamber.

In November we are going to have the “Economic Outlook Luncheon” luncheon as of press time we have over 114 attendees. The presenter is Mark Schniepp from the California Economic Forecast.

The Chamber participated with the City with a business visit to GeoLinks. The company is growing very rapidly but they are having issues with the permitting process mainly through the County. I reached out to Michael Power’s office and connected GeoLinks to the team in the CEO’s Office that is supposed to expedite the permitting process through the County. Paul Stamper assured me they would help them navigate the system.

The Chamber every year conducts “Mock Interviews” for the local High Schools. This year we had 14 business owners participate in the interviews. The interviews were held at the Camarillo Library.

The Chamber is in the implementation of the “Shop Camarillo” promotion. Adrianna is reaching out to businesses and doing short videos and promoting the concept of shop local. The videos are from member and non-member businesses. We are taking an ad out in the Acorn to highlight the benefits of shopping local. “Think before you Click” is one slogan being used to stop online purchases and shop at your local retailer. The promotion has already started on Social Media.

The Holiday Tree Lighting is set for December 6th. We have several groups of performers lined up and we are working with Old Town Association and Visit Camarillo to make this a great night.

If you have any questions or comments please direct them to me at ceo@camarillochamber.org.