



CITY OF CAMARILLO

CAREER OPPORTUNITY

ECONOMIC DEVELOPMENT MANAGER

The City of Camarillo is looking for a dynamic, energetic person with a vision to help us grow, develop, and maintain our business community. The ideal candidate will be a people-person who enjoys networking, marketing, teamwork, and the challenge of creating a sustainable economic ecosystem. You would be persistent, goal-oriented, social media savvy, a risk taker, and strategic.

Under the general direction of the City Manager, this position will participate in, direct and manage the activities and operations of the City's economic development functions and programs; will design and implement economic development programs consistent with the Economic Development Strategic Plan and City policy.

The Economic Development Manager is expected to have solid relationship building skills; the ability to recruit, retain and grow businesses; the experience to manage goals and expectations; demonstrate effective communication skills including a thorough understanding of social media; knowledge of smart city applications and other technologies; and the ability to create and nurture a vibrant and sustainable economic ecosystem. The ideal candidate will be expected to prepare an execution strategy for the Economic Development Strategic Plan in accordance with City Council goals and expectations; and develop and implement tracking efforts to maximize the effectiveness of programs. The Economic Development Manager will need to be flexible and adaptable and able to react to changes in the economic environment.

THE CITY OF CAMARILLO

Camarillo is located on the Pacific coastal plain, halfway between Santa Barbara and Los Angeles. Only 15 minutes from the ocean, it has a mild year-round climate and is surrounded by scenic mountains and hills and highly productive agricultural land.

Camarillo is the fifth largest city in Ventura County with a population of more than 67,000 residents. The most recent census indicates that Camarillo has a high percentage of college-educated and professionally employed residents and ranking fourth among Ventura County's ten cities in median family income.

The City of Camarillo possesses all the advantages of a suburban-rural community with a small town quality. There is a variety of housing available, from new residential developments to existing homes in established, well-maintained neighborhoods. Nearly 80% of the housing is single family dwellings. The majority of these homes are less than 30 years old, with prices ranging from the mid-\$500s to well over \$1 million. The City's planned growth ordinance provides an annual allocation of 400 new residential units each year. The City's growth is expected to continue at a fairly constant level.

A variety of business enterprises provide a strong economic base in the community, with many leading high technology companies choosing to locate in Camarillo because of its favorable climate, skilled work force, and proximity to major transportation centers. Camarillo sits at the hub of a retail market population of nearly a half million shoppers, and is home to many successful retail businesses, a combination of small, local specialty retailers and a 184-store premium outlet center.

Excellent schools, many recreational facilities, shopping, quality housing and a safe, small-town atmosphere all combine to make Camarillo a great place to "live, work and play."



COMPENSATION & BENEFITS

The City of Camarillo offers an attractive and competitive compensation package, including:

- A salary range of \$108,242 - \$146,003 annually
- CalPERS Retirement "Classic" members: 2% @ 55; City pays the employee contribution. "PEPRA" members: 2% @ 62; employee contributes 6.75% of salary
- Defined Contribution (401a plan): 7% of salary
- Medical, Dental and Vision, FSA: Cafeteria plan equal to 90% of Family PERS Choice rate (currently \$1,396/month). Dental and Vision City paid
- Education Reimbursement: 75% of expenses up to \$1,800/fiscal year
- Life Insurance (Annual salary plus \$5,000) max \$200k
- City paid short and long term disability insurance
- Holidays: 11 fixed plus 3 floating holidays
- Sick leave: 12 days per year
- Vacation: 10-25 days per year based on years of service
- Management Leave: 4 days per year
- Auto Allowance: \$200/mo

THE PROCESS

If you are interested in pursuing this highly desired career opportunity, please forward a letter of interest, a detailed resume and the names and phone numbers of five professional references (which will be held in confidence until mutual interest is established). Additionally, please submit a sample work product, something you believe would differentiate you from other applicants; as an example: marketing strategy, economic development report, writing sample or social media strategy to:

Carmen Nichols, Administrative Services Director
City of Camarillo
601 Carmen Drive
Camarillo, CA 93010
Fax: 805.419.7806
E-mail: employment@cityofcamarillo.org

Final filing date: Open Until Filled

If you have any questions regarding this position, please feel free to contact Human Resources at (805) 383-5633. For a complete job description, please visit our website at <https://www.governmentjobs.com/careers/camarillo/classspecs>.



Equal Opportunity Employer:

We are an equal opportunity employer and value diversity. It is our policy to provide equal employment opportunities for all qualified persons, regardless of race, religion, sex, national origin, age, sexual orientation, disability, or any other characteristic protected by State or Federal law. All positions are open to qualified men and women pursuant to the Americans with Disabilities Act. We will follow all of our obligations regarding the provision of reasonable accommodations to applicants.